



ManattJones Provides Strategic Advice to COPASBA, Top Paper Producer in Mexico, for Plant Expansion

WASHINGTON, D.C., December 22, 2006 —ManattJones Global Strategies, LLC, announced today the completion of a plan to help COPASBA acquire new manufacturing equipment and obtain working capital to increase its operations in Mexico.

A major Mexican paper producer based in Puebla, Mexico, COPASBA sought ManattJones' management consulting and foreign service expertise to increase their manufacturing capacity with technological improvements and on the most competitive lending structures available.

"COPASBA's expansion will create new jobs while serving the fast-growing demand for its products in Mexico," said Francisco Acuña, Managing Director in the ManattJones Washington, D.C. office. "We are pleased to foster this business relationship with COPASBA and help them improve their position in the Mexican marketplace."

Drawing on its extensive government and business experience in Mexico, ManattJones has provided valuable business and strategic advice to help COPASBA expand its manufacturing operations and distribution capabilities.

"COPASBA represents the type of mid-size company in Latin America that benefits from strategic alliances with U.S. sources of capital and its know-how," added James R. Jones, CEO of ManattJones and former U.S. Ambassador to Mexico.

About COPASBA

COPASBA, based in Puebla, Mexico, was established in 1995. The company is Mexico's fifth largest producer of toilet and tissue paper, napkins and paper towels, with a 3.2% share of total nationwide production. All sales are within Mexico and primary customers include supermarket chains and wholesalers located throughout the country. The company currently employs 290 people in Mexico.

About ManattJones Global Strategies, LLC

ManattJones Global Strategies blends business and foreign service expertise to ensure achievement of client objectives – entering markets with appropriate risk assessment and analysis of market demand characteristics, navigating regulatory and trade issues, overcoming local business and political challenges, developing strategies for market penetration, finding effective local management, working within the local culture, and providing high-level assistance to solve difficult problems.

ManattJones provides clients with access into, and relationships within, targeted industry and market segments in regions around the globe – banking and financial services, IT and telecommunications, bio-technology, infrastructure, housing, hospitality, manufacturing operations, and healthcare and pharmaceuticals, delivering on-the-ground global reach and implementation for clients.

ManattJones has offices in Washington, D.C., Los Angeles, New York, Mexico City, and São Paulo, Brazil.

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